



Idaho Office of Science & Technology

August 2007

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## Highway 12 Ventures Raises New Fund

(Boise) Highway 12 Ventures has raised its second venture capital fund, Highway 12 Ventures II, totaling \$75 million. Fund II will continue the firm's strategy on early-stage investments in the Intermountain West states of Idaho, Utah, Colorado and Montana.

Highway 12 Ventures I, a \$25 million fund debuted in 2001 and has built a successful portfolio of companies led by outstanding entrepreneurs including @Last Software (a leading provider of 3D design software acquired by Google), Attensity (the innovator in text analytics solutions) and OpenLogic (the leading provider of support and services for open source projects).

## 2007 Events Calendar

### August

#### **Second Annual Idaho Innovation Awards Nominations Period Statewide**

Annual innovations awards program deadlines the first week of August. Finalists and winners to be named at a special awards event in October.

In addition to the repeat participation of all Fund I institutional investors including the Public Retirement System of Idaho (lead investor), new institutional investors include The Montana Board of Investments, Darwin Ventures and The Utah Fund of Funds.

"The Utah Fund of Funds is excited to include Highway 12 Ventures among our portfolio of quality investment firms," said Jeremy Neilson, Managing Director of the Utah Fund of Funds. "We were drawn to Highway 12 Ventures for a number of key reasons, but especially by the partners' unfailing commitment to building the Intermountain West by identifying and supporting promising ideas and entrepreneurs in the region."

Peter Freudenthal, Managing Partner of San Francisco based Fund of Funds Darwin Ventures adds, "We believe that there are inefficient emerging US venture markets which will foster important new companies and generate quality returns for institutional investors. Darwin Ventures is focused on identifying the most promising managers within these markets and we believe that Highway 12 Ventures is well positioned to become one of the leading venture firms in the fastest growing region in the country."

With the new fund, Highway 12 Ventures will continue its strategy of partnering with the most promising entrepreneurs that are building high-growth companies in the Intermountain West. The fund will typically invest between \$250,000 and \$3 million in a first round and up to a total of \$5 million in each of its portfolio companies.

Highway 12 Ventures has already made four investments from the new fund including an investment alongside Benchmark Capital and Shasta Ventures in Logoworks, a Utah company providing design services for small businesses which was recently acquired by HP. Other investments in Fund II include Kestrelink (Boise, ID), Vico Software (Boulder, CO) and DAZ 3D (Salt Lake City, UT).

More information is at [highway12ventures.com](http://highway12ventures.com).

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## **Nomination Period Open for Idaho Innovation Awards**

(Statewide) Nominations are now being accepted for the second annual Stoel Rives Idaho Innovation Awards program. The Idaho Innovation Awards program is designed to recognize technology innovations and the Idaho companies that created them. Entry forms can be submitted online at [www.stoel.com/innovation](http://www.stoel.com/innovation).

The 2007 Idaho Innovation Awards program will recognize innovations in eight categories:

Agriculture/Environmental/Bioscience, Energy, Chemical/Materials Science, Enterprise/B2B Software, Computer Hardware/Electrical Devices, Semiconductor Manufacturing, Consumer Software, and Other.

To learn more, go to [www.stoel.com/innovation](http://www.stoel.com/innovation).

### **August 8**

#### **One-Stop Business Orientation Boise**

Small Business Resource Orientation is a free one-stop event featuring more than 14 different resource providers. Event takes place 7:30 a.m. - 9 a.m. in the basement level of the C.W. Moore Plaza, 250 S. 5th St. Hosted by the Small Business Success Center, a division of the Boise Metro Chamber of Commerce.

### **August 13-17**

#### **Introductory Food Microbiology Course**

##### **Boise**

Short course offers hands-on microbiology lab work. Presented by TechHelp and University of Idaho. For information, contact Paula Peterman at [paulap@uidaho.edu](mailto:paulap@uidaho.edu).

### **August 22**

#### **Governor's Science & Technology Advisory Council Meeting**

##### **Idaho Falls**

Quarterly meeting of the Governor's advisory group on science & technology policy.

### **August 23-24**

#### **Big Sky Venture Capital Conference**

##### **Big Sky, Montana**

The Venture Conference for the Northern Rockies will be held on August 23-24. Registration is open for venture capitalists, accredited angel investors and entrepreneurs

The "other" category is designed for innovations that do not fit perfectly into one of the seven technology categories. Finalists and winners will be recognized at an Awards Luncheon in October.

Qualifying innovations must be created or a primary portion of the work on the innovation must have been performed by an Idaho-based company (at an Idaho location or elsewhere) or by Idaho residents working for a company based elsewhere. The innovation must have been "recently" developed. Innovations recognized as winners in the 2006 awards program are not eligible. However, innovations recognized as finalists last year are eligible, and encouraged, to resubmit.

As an industry-building event, the Idaho Innovation Awards program is successful thanks to the number of industry representatives who are involved in and support the program. A Steering Committee comprised of leaders from the technology, business and academic communities provides general oversight to the program. In addition, submissions are judged by a Selection Committee consisting of more than 40 leaders from private industry, government and higher education, many of whom are experts in the seven fields of invention represented. While Stoel Rives organizes the event, Stoel Rives attorneys or representatives do NOT vote. The 2007 Idaho Innovation Awards program is being presented by the Idaho Department of Commerce Office of Science & Technology and is sponsored by the Idaho Business Review and Hewlett-Packard.

For more information about the program or to submit a nomination, visit [www.stoel.com/innovation](http://www.stoel.com/innovation).

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### **Idaho Company Seeks Votes to Win \$100,000 from Forbes**

(Nampa) Lucky Bums, an Idaho startup firm, has been selected as one of the 20 semifinalists in the Forbes Boost Your Business contest with a grand prize of \$100,000. Semifinalists are judged via online voting by Forbes.com readers with the voting deadline Aug. 31. Profiles of each of the companies are online at the link listed below. Five finalists will be selected to submit a business plan to Forbes.com editors and each plan will be summarized and profiled at Forbes.com.

Finalists will then also receive a trip to Forbes.com in New York City to offer a live, 20-minute presentation to judges in October.

Online voting of finalists will ultimately determine a final winner.

The link to cast a vote is:

[www.forbes.com/byb/byb07\\_luckybums.html](http://www.forbes.com/byb/byb07_luckybums.html).

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chosen to present at the conference.  
Contact Gary Bloomer with questions at [gbloomer@techranch.org](mailto:gbloomer@techranch.org) or (406) 556-0272. Visit [www.bigskyventurecapital.com](http://www.bigskyventurecapital.com) for more information.

### **September 18-19 Intermountain Conference on the Environment Pocatello**

The 2007 Intermountain Conference on the Environment will be held at Idaho State University. Deadline for submitting abstracts for proposed presentations is Aug. 10. For information, go to [isu.edu/departments/confsvcs/current.htm](http://isu.edu/departments/confsvcs/current.htm)

### **September 20-21 Idaho Space Grant Consortium Research Symposium**

**Moscow**  
2007 NASA Idaho Space Grant Consortium Research Symposium will be held at University of Idaho. For information regarding the call for abstracts or registration, go to [isgc.uidaho.edu/researchsymposium](http://isgc.uidaho.edu/researchsymposium).

For more calendar information, visit **Conferences and Events** at [cl.idaho.gov](http://cl.idaho.gov)

## **Nevada Power Selects Telemetric Technology**

(Boise) Telemetric Corporation, a leader in end-to-end wireless data communication solutions for the electric utility industry, announced that Nevada Power Company is implementing Telemetric's cellular data communication solution for its new state-of-the-art capacitor automation system.

This innovative capacitor automation project combines central control intelligence with two-way communication and local intelligence, allowing Nevada Power to precisely control electric distribution system reactive power and voltage. This will result in increased energy efficiency and system reliability in the Las Vegas metropolitan area. The Telemetric solution includes intelligent Remote Telemetry Modules (RTM's) located in the capacitor controls, cellular data network services, and PowerVista™, a suite of powerful web-based software applications. Deployment began this month and will result in control of more than 2200 capacitor banks when complete in 2008.

Nevada Power selected the Telemetric solution after evaluating alternatives that included an expansion of its existing private radio network, installation of a new private radio network and other cellular options.

More information is at [telemetric.net](http://telemetric.net).

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## **CRI Receives INL Contract**

(Boise, Idaho Falls) CRI Advantage, Inc., a Boise-based information technology consulting and managed service company, has announced it has been awarded a large managed service contract with the Idaho National Laboratory in eastern Idaho.

CRI will provide approximately 30 IT operations and support personnel to deliver support services at the INL site. The three year contract is CRI's largest at the Laboratory and allows the company to open a satellite office in Idaho Falls to support the effort.

The new Idaho Falls office will enable CRI to expand client relationships in eastern Idaho, said CRI Executive Vice President Platt Thompson.

CRI, with more than 100 employees, is the only Idaho-based company on the State of Idaho Master IT Services Contract. More information is at [criadvantage.com](http://criadvantage.com).

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## **AEH Moves Forward on Idaho Nuclear Plant**

(Grand View) Alternate Energy Holdings, Inc. has entered into an agreement with UniStar Nuclear to build a U.S. Evolutionary Power Reactor advanced nuclear power plant. Under the agreement, UniStar Nuclear, the jointly developed

enterprise of Constellation Energy and AREVA, will assist AEHI in seeking regulatory approval and in subsequent plant construction.

As part of the agreement, AEHI has selected the U.S. EPR as its technology for the Idaho Energy Complex, an emissions-free new nuclear generating facility. AEHI has committed to work with UniStar Nuclear to evaluate siting, licensing, and construction of a U.S. EPR.

The Idaho Energy Complex, a holding of AEHI, is a proposed \$3.5 billion commercial nuclear power plant/bio-fuel generation facility to be constructed on a designated site near Grand View, Idaho. The electricity provided by the nuclear plant would be sufficient to power Idaho's growing needs and allow the elimination of fossil fuels for current power production. Additionally, excess heat from the nuclear reactor would be used to produce ethanol and methane from local crops and agricultural waste.

More information is at [idahoenergycomplex.com](http://idahoenergycomplex.com) and [alternateenergyholdings.com](http://alternateenergyholdings.com).

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## **Boise Technology Thwarts iPod Thefts**

(Boise) Blackfin, a Boise technology and marketing services company, developed tracking software that Dateline NBC's Chris Hansen uses to bust people who take iPods.

Dateline aired an episode Aug. 1 using this technology to prove that Apple, the world's leading digital music and hardware retailer, could have built theft protection into its mega-popular iPod portable music players but chose not to. "Dateline searched nationwide for help with this story, and Blackfin was the only company to propose a viable solution. Right from the start we knew we could do this," said Blackfin cofounder Jefferson Jewell.

In a matter of weeks, Blackfin designed and developed the software that made tracking the iPods possible.

The Dateline episode pointed out a spike in iPod thefts sweeping the country, leading to a new phrase being coined: "I-Jacking." The show featured a hidden camera investigation, involving Dateline's Chris Hansen confronting people who stole the gadgets.

More information is at [blackfintech.com](http://blackfintech.com).

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## **Space Days Will Feature Space Station Downlink**

(Statewide) The Discovery Center of Idaho is hosting a summer long celebration of the first educator in space, Barbara Morgan.

Events will culminate Aug. 13 with a planned downlink between Idaho students and Barbara Morgan, a former Idahoan, from the International Space Station. The downlink will also be screened in a gallery of the Discovery Center,

located in Boise, to an expected crowd of 1,000 visitors. In addition, a live broadcast of the event will be presented by KTVB in Boise, and their affiliates in Pocatello and Spokane, Wash.

A Space Days Carnival will be held 10 a.m. to 5 p.m. on Aug. 13 at the Discovery Center.

Barbara Morgan was an elementary school teacher in McCall, Idaho before being selected by NASA for the "Teacher in Space" program 21 years ago.

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## **Federal Grant Seminar To Help Innovation Companies**

(Boise) The Boise Valley Economic Partnership, in conjunction with the Idaho Office of Science & Technology, is offering a one-day workshop on Sept. 7 on how to apply for federal Small Business Innovation Research grants.

Nationally known consultants Gail and Jim Greenwood, Greenwood Consulting Group, Inc. will present a detailed, step-by-step process for writing the grant proposal.

A panel of local companies, who have been awarded SBIR grants in the past, will discuss how they were successful in receiving the grants. Participants will gain an understanding of the SBIR programs,

learn how to write a successful grant proposal and have individual proposals critiqued once they are written.

The SBIR program is a pool of \$2.2 billion of federal government money to be given in the form of grants each year to small businesses (under 500 employees). The grants (up to \$850,000 per company), are to be used for research and development, and commercialization of innovative products and technologies. This is a very competitive process with companies from across the United States submitting proposals. The most successful proposals are those that are well written.

The workshop is open to all Idaho companies.

For more information or to register, contact Rebecca Winston at (208) 472-5229. To learn more about SBIR, visit [www.SBIRworld.com](http://www.SBIRworld.com). The cost is \$100 per person and includes lunch and all workshop materials.

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## **Center for Musculoskeletal Research Established at BSU**

(Boise) The State Board of Education unanimously approved a \$1 million grant to Boise State University to establish a major biomedical research center to coordinate studies on osteoarthritis.

The new Center for Musculoskeletal Research was selected for funding as part of a competitive statewide process. Kinesiology professor Ron Pfeiffer will be director of the new



center.

Biology professor Julie Oxford, the principal investigator on the grant, will be the associate director for molecular and cellular processes, and mechanical and biomedical engineering professor Michelle Sabick will be the associate director for biomechanics.

The center brings together Boise State faculty in biology, engineering, kinesiology, computer science, chemistry and other fields for interdisciplinary research projects that range from molecular interactions to whole-body motions. In addition, the center will collaborate with the Boise medical community and other research institutions in Idaho and the nation on studies that could lead to new treatments for the devastating disease.

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### **BSU Receives HP Technology For Teaching Grant**

(Boise) Boise State University was selected as one of 42 colleges and universities in the United States and Puerto Rico to receive a 2007 HP Technology for Teaching grant, which is designed to transform teaching and improve learning in the classroom through innovative uses of technology.

During the 2007-2008 academic year, HP Technology for Teaching grant projects will impact more than 6,000 higher education students. BSU's College of Engineering will receive an award package of HP products and a faculty stipend valued at more than \$68,000.

Principal investigator Sondra Miller, Department of Civil Engineering, will use the PCs as part of hands-on learning modules to engage students in computer modeling. The modeling could be used to organize data for air quality forecasts, to determine predator-prey relationships, assess ground water contaminants, and for many other environmental issues.

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### **AMI Semiconductor's Conservation Efforts Reap Benefits**

(Pocatello) To maintain its ISO 14001 certification that drives continuous improvement of its environmental management system, AMI Semiconductor has initiated conservation measures that have brought significant savings in the cost of electricity, natural gas, water and other resources at its operations here.

AMIS designs and fabricates application specific integrated circuits or customized microchips for hundreds of customers in the automotive, medical, industrial, aerospace and defense sectors.

Celebrating its 40th anniversary as a company in 2006, AMIS also has fab operations in Belgium and a network of sales, design and technical support centers in key markets of North

America, Europe and the Asian Pacific. The company employs more than 2,850 internationally and about 900 in Pocatello. In February 2004, the AMIS plant here was first certified to the international ISO 14001 standard required by many of AMIS' global customers. It subsequently has undergone periodic independent audits to ensure ongoing compliance with the requirements.

Between 2002 and 2006, AMIS-Pocatello reduced its water consumption by 41 percent, saving \$230,000. Energy saving projects in conjunction with Idaho Power from 2006 to 2007 cut electricity use by 1.23 million kilowatt hours, saving \$40,722. Special projects from 2005 to 2006 also reduced natural gas use by 22 percent.

In 2006, three million gallons of water were saved, cutting costs by \$8,700. That same year, AMIS recycled nearly 200,000 pounds of aluminum, paper, metal, cardboard and plastic, averting up to \$3,000 in landfill costs. About 28,000 pounds of bags, wafer boxes, drums and other plastics were recycled that year.

More information is at [amis.com](http://amis.com).

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## **Man Receives Kidney Through Sky Detective Tracking Device**

(Boise) Global intelligence and security solution provider Sky Detective, Inc. heard about Gustavo Suarez, Sr., who faced life in prison in California, and was also the only perfect match for a kidney transplant for his ailing son. They donated a GPS/CDMA tracking ankle device so that Suarez, Sr. could be released and electronically monitored while undergoing surgery to donate one of his kidneys.

Based on Sky Detective's exclusive mobile zones and inclusion zones set to limit the range Suarez, Sr. could travel. With monitoring and tactical planning by Sky Detective and local law enforcement, Imperial County Superior Court ordered a temporary release of Suarez, Sr. to have the surgery, and thereby save his son's life.

"That is what it is all about," said Jerry Thompson, retired Deputy Sheriff and CEO of Sky Detective, "Our goal is to provide solutions to challenges facing law enforcement that ultimately save lives."

Sky Detective's GPS/CDMA assisted device attaches to an offender's or paroled offender's ankle with a rubber strap containing a built-in fiber optic wire that immediately notifies the monitor if the strap is tampered with in any way. It is 100 percent waterproof and can be sanitized in a household dishwasher.

Sky Detective can track the offender's every movement through the internet and set pre-determined inclusion and exclusion zones that the offender either cannot leave or cannot enter. They can "zone" known gang or narcotics areas



that notify the Monitor immediately by email, cell phone text, cell phone voice alert or fax if the offender has entered these locations. This data is stored for the review of the offender's conduct.

Unlike typical GPS monitoring devices, Sky Detective's devices can be located in heavily obstructed environments, like buildings, tunnels, heavy foliage, between skyscrapers, or in large residences, and it is a stand-alone device that requires no other equipment to track offenders nationwide.

Sky Detective, Inc., headquartered in Boise, provides state-of-the-art, unparalleled solutions for prison and jail reduction, offender control and gang control throughout the United States.

Sky Detective was recently endorsed by the Association for Los Angeles Deputy Sheriffs as a provider of Omnilink GPS technology to reduce prison overcrowding and ease the financial burden on Los Angeles County. ALADS is the largest association of deputy sheriffs and district attorney investigators in the United States, currently representing 8,000 sworn officers.

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## **NanoSteel Releases New Nanostructured Steel Alloys**

(Idaho Falls) The NanoSteel Company, with research facilities in Idaho Falls, has released its latest alloy line utilizing the company's patented Super Hard Steel technology.

SHS 9700 features an ultra-refined crystalline microstructure, up to a thousand times finer than existing solutions, and extreme hardness up to 69 Rc without the use of nickel, molybdenum or tungsten. SHS 9700, produced in a range of cored-wire diameters suitable for MIG/Open-Arc/Submerged-Arc applications and as an atomized powder for PTA applications, provides exceptional wear resistance in severe abrasion environments up to five times (5x) that of traditional chrome carbide and complex carbide materials. The improved hardness/wear performance and cost-effective pricing of SHS 9700 makes it an attractive hardfacing and wear plate welding material for commercial end users needing to extend the service life of mission-critical parts and components on ground engaging tools and materials processing equipment used in industries such as mining, construction and oil & gas.

The NanoSteel Company, Inc., headquartered in Providence, R.I., develops and markets a range of patented Super Hard Steel nano-structured materials that can be applied with a variety of widely-available industrial processes, including thermal spraying, welding and laser cladding. More information is at [nanosteelco.com](http://nanosteelco.com).

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## **TNG Increases Focus on Web Site Management**

(Boise) The Network Group Idaho is responding to a greater need for content management on business' Web sites. The company helps small and medium businesses with computer network development and support, Web design, and programming. The content management system The Network Group uses won the 2007 Editor's choice Award from Visual Studio Magazine.

"Our content management system puts the power back in our clients' hands by allowing non-technical users to easily update their site rather than hiring a programmer," said Denise Dunlap-Taylor, TNG President.

The system helps companies keep up with competition, update prices and availability of products instantly online, and manage the development and maintenance costs of their Web site.

More information is at [tngidaho.com](http://tngidaho.com).

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### **Atlas Leverages Power of EBay**

(Boise) Atlas Frontiers, an asset consignment company, has acquired as a client Dallas-based network technology giant Telmar. The association has enabled the budding Boise eBay business to expand its headquarters.

"It's a massive opportunity that could really set us up with a continual stream of business for the foreseeable future, allowing us the freedom to explore other opportunities," said owner Mason Fuller. The small, laid back company currently boasts a workforce of five, with an average age just shy of 30.

Atlas sells high end electronic equipment for Telmar, and arranged special shipping for a unit of troops stationed in Afghanistan who placed the winning bid on 20 micro-hub switches. Now with warehouse space available to them, Atlas Frontiers is assembling a sales force to comb over the Dallas area and drum up sales.

The firm has helped restaurants, dentists, optometrists, car lots, retail stores, tech companies and a host of other businesses that faced issues in dealing with excess equipment or inventory.

More information is at [atlasfrontiers.com](http://atlasfrontiers.com).

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### **TechBoise Survey Seeks High-Tech Firms**

(Boise) Work continues on a survey that will capture data about the genealogy of high-technology firms in the Boise region. Companies interested in being included in the TechBoise map should fill out the online survey found at the following link:

[http://www.surveymonkey.com/s.aspx?sm=k6HCh4yBEgFHppUVavYQhQ\\_3d\\_3d](http://www.surveymonkey.com/s.aspx?sm=k6HCh4yBEgFHppUVavYQhQ_3d_3d)

The research team is specifically interested in capturing startups that can trace their roots to local firms such as Micron Technologies, Hewlett-Packard, Extended Systems, and others. The project is being done jointly by Heike Mayer, assistant professor in urban planning at Virginia Tech, and the Idaho Office of Science & Technology. For information, contact Mayer at [heikem@vt.edu](mailto:heikem@vt.edu) or Julie Howard at [Julie.howard@commerce.idaho.gov](mailto:Julie.howard@commerce.idaho.gov).

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## **UI Ag, Life Sciences Hires International Businessman**

(Moscow) International businessman Jim Faber will lead the University of Idaho effort to capitalize on outstanding research on biodiesel, oilseed crops and biological pesticides from its College of Agricultural and Life Sciences to industry. Faber spent the last year consulting with the Kenyan government and the four years before that running a 114,000-acre farm in Australia and said serendipity helped make the connection to Idaho.

"Our researchers are among the best in the world at what they do. International and national firms are beating a path to our door because of our faculty members' expertise. We needed to make a strategic investment to ensure we build on those opportunities while serving the interests of Idaho agriculture," said John Hammel, College of Agricultural and Life Sciences dean.

The college created the new business specialist job to commercialize research and look for funding opportunities on biodiesel, biopesticide or fertilizer applications for mustard meal and new oilseed cultivars.

In 2006, a Gibraltar company signed a \$2 million-plus agreement with the college to commercialize plant breeder Jack Brown's oilseed crops internationally.

Faber's experience includes serving as general manager for a farm management company that oversaw nearly 350,000 acres in Florida, California and Arizona. He has also worked in Mexico, Australia, Kenya, Russia, Ethiopia and Uganda.

The university's research and education groups already have amassed a strong business track record.

Brown, the plant breeder who focuses primarily on brassica oilseed crops including canola, mustard and rapeseed, signed a five-year pact worth nearly \$3 million pact with Gibraltar-based Eco-Energy Ltd. in November.

Jon Van Gerpen, Biological and Agricultural Engineering Department head, leads a national biodiesel education program that has sold out every regularly scheduled workshops since 2003.

Matt Morra, a soil biochemist, leads a \$613,000 National Research Initiative project testing mustard meal as an organic farming tool. Morra is leading the effort to win U.S. Environmental Protection Agency registration of mustard

meal as a biopesticide.

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## **Consortium Hopes to Improve Access to Satellite, Aerial Image Data**

(Statewide) University of Idaho satellite and aerial imaging expert Paul Gessler and faculty from the University of Idaho, Idaho State University, Boise State University and federal, state and tribal agencies have collaborated to form the new IdahoView Consortium.

The consortium will provide satellite and aerial images via a Web server and educate constituents in Idaho and the region in the use and timely delivery of image data for improved regional monitoring, management, planning and decision making.

"Many of our local government agencies make little use of satellite or aerial image datasets in their planning activities because they do not have the expertise or funds for acquisition and analysis of imagery," said Gessler, associate professor of remote sensing and spatial ecology and co-director of the Geospatial Laboratory for Environmental Dynamics. "IdahoView will enable better-coordinated statewide education and training programs to meet our burgeoning training needs."

IdahoView and national efforts can improve remote sensing technology for Idaho with more comprehensive and efficient access to existing and future imagery. Cooperation also can establish regular statewide communications and support better training coordination on how to acquire and use remote sensing data.

Gessler explains that currently Idaho and surrounding states have resources distributed on servers and sites that are difficult to access. With this new collaboration, a server will allow people to directly access images off a satellite and not rely on limited data from other Web sites.

IdahoView consortium's founders believe better communication and coordination within Idaho will result and initiate many positive spin-offs of public-private partnerships. The IdahoView Consortium participants also have been admitted as associate members to the nationwide AmericaView Consortium. Funded by the U.S. Geological Survey (USGS), the AmericaView Consortium is dedicated to expanding the understanding and applications of satellite and aerial image data.

The first meeting of the IdahoView consortium will take place early this fall. Anyone interested in participating in the consortium should contact Paul Gessler at paulg@uidaho.edu.

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## **Ideas Innovations Idaho License Plates For Sale**

(Statewide) Specialty license plates that support Idaho's science and technology industry are for sale through the Idaho Transportation Department.

A portion of the proceeds from each plate sold goes to a fund that is used to develop programs and market the state's technology sector.

A picture of the license plate, and information on how to purchase one, can be viewed at [technology.idaho.gov/license](http://technology.idaho.gov/license).

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### **Have an Idea/Submission for this Newsletter?**

Contact Julie Howard at the Idaho Department of Commerce's Office of Science & Technology at (208) 334-2650, ext. 2147, or at [julie.howard@commerce.idaho.gov](mailto:julie.howard@commerce.idaho.gov)

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### **Read More Idaho Technology News**

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